Ready To Roll!
We always have several units on hand or on order for immediate delivery.

Rosenbauer Units Available For Quick Delivery:
- (6) 75' Viper Aerials
- (6) 68' RoadRunner Aerials
- (2) 109' Viper Aerials
- (7) Timberwolves
- (2) Raptor Aerials
- (7) Firestar Tankers
- (2) 101' Cobra Platforms
- (6) Centurion Pumpers
- (1) Firestar Mini Rescue
- (3) Commercial Pumpers
- (7) Custom Pumpers
- (2) UHPS Systems
- (4) Maverick Pumper-Tankers
- (1) T-Rex Articulating Platform Aerial

View information of our stock/demo units on our web site at www.rosenbaueramerica.com.

Become A Friend On Facebook
Sign up with C.W. Williams & Co. on Facebook at www.facebook.com/cwwilliamsfire. Find out where we are and what we are doing. Get the latest news on new truck deliveries, stock trucks and newly released equipment. Find out about sales specials and learn about our customers. You can also join Rosenbauer on Facebook.

Now available: 75' Viper Aerial

Rosenbauer Helps Sturgis Celebrate The 70th Anniversary Of The Motorcycle Rally

2010 marked the 70th year of the Sturgis Motorcycle Rally, and Rosenbauer was proud to be part of a tradition that was started in 1940 and still going strong today.

Continuing its support of the Sturgis Motorcycle Rally in Sturgis, SD, Rosenbauer brought its 2010 Tech Drive 75' Viper aerial and Lone Star pumper-tanker to help rally support for the local fire department. In addition, the Sturgis Fire Department took delivery of its brand-new Rosenbauer Wildland SS apparatus just in time for the big event. Complete with a 750 gallon water tank, full pump-and-roll capability, a Rosenbauer Centurion body, a Rosenbauer NH40 1000 GPM pump, high pressure booster reels, front bumper turret, and the Rosenbauer EZ Climb ladder, the department was extremely happy with their new fire fighting vehicle and couldn’t wait to get it into service.

While the Sturgis Fire Department used their new Rosenbauer Wildland to make their rounds during the Rally, Rosenbauer’s 75' Viper aerial was stationed at the Sturgis Community Center and was available for demos. The Lone Star was once again off and running around town and surrounding communities, gaining attention everywhere it went.

With the close of the 2010 Rally, Rosenbauer is already looking ahead to 2011 and have some exciting new features to showcase at the 71st Sturgis Motorcycle Rally. See you next year!
Introducing Rosenbauer EZ Foam

Rosenbauer’s EZ Foam is a water driven, double piston pump with venturi proportioners on the outlets. With this new system, your entire pump is no longer necessary; there is no drive engine for the foam pump and it is not electrically powered.

The innovation leader.

With Rosenbauer’s EZ Foam system or any other product we have to offer, please contact your local C.W. Williams representative today!

Meet The President

A Q&A session with the Rosenbauer Reporter (RR) and Jim Edwards (JE), President and Co-owner of C.W. Williams & Co.

JE

How come the name on the building is C.W. Williams and not something like Edwards Fire Equipment?

RR

We did, and we are very excited about our future together. We talked to a number of manufacturers, and we are talking to you today because you chose to become a Rosenbauer dealer. Why is that?

RR

When and how did you take over ownership?

JE

Getting involved with Rosenbauer was a surprise for me. I was 17 years old and had been working for the company for a year when it was around 1980. I was not sure I wanted to do this and talked it over with a friend of mine in the banking business, Randy Evans, and, together, we put in an offer to buy the business. Surprisingly, Mr. Williams accepted our offer, and Randy and I officially became business partners and remain so today.

RR

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Interschutz 2010 A Success

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Rosenbauer demonstrated the fact that when it comes to fire industry innovation, Rosenbauer knows no equal. With all of their new features, they once again set a fresh benchmark and provided impressive confirmation of their position as the innovation leader.

The new pumpers feature the Rosenbauer General heavy duty extruded aluminum body, which comes with a 20 year structural warranty. Each will be powered by a Spartan E45 chassis and a Cummins M11 525HP engine. Other features include a Male GX300 1500 GPM pump, 750 gallons of water, Onan 1200W hydraulic generator, 4 full flow discharge lines on the side and rear, as well as front and rear intakes.

The easy, most maintenance free foam system include:

◊ no foam concentrate in water pump
◊ can refill foam tank from external source
◊ can refill foam from external source
◊ water driven, double piston pumps
◊ possibility to extinguish with foam and cool with water at the same time
◊ external suction possible
◊ it is self regulating, meaning you get the right amount of foam concentrate every time

Rosenbauer Welcomes A New Customer

C.W. Williams & Company welcomes Spotsylvania County, VA and the Spotsylvania Volunteer Fire Department to the World of Rosenbauer.

Spotsylvania County is located approximately half-way between Washington D.C. and Richmond, VA on the I-95 corridor. Serving nearly 50,000 people over 300 square miles, the Spotsylvania Volunteer Fire Department, one of the two fire departments in the county system, operates six stations with over 20 pieces of apparatus. The county has over 100 career personnel, and the volunteer department relies on over 200 men and women.

The department is in the process of taking delivery of two pumpers and one heavy rescue unit from Rosenbauer and C.W. These trucks will be ready for service in early October. Delivered on time and under budget, the units will be welcomed into their fleet, ready to provide state-of-the-art service to their community for many years to come.

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